

Hotline Helps Start Moldovan Newspaper Business



Photo: USAID/Tatiana Dudka

“My first call to Chisinau Hotline was when I was writing a business plan to start a newspaper business. The Hotline advised me on the organizational and legal form of a future enterprise, which helped me save 200 thousand lei.

“I became a permanent user of the Hotline service and advertise it to all my friends. The Hotline helps me in my day-to-day operations. I get great advice on accounting and tax optimization. Now I run a successful business and employ 14 people - that's all thanks to Chisinau Hotline!”

-Iuriu Gumeniuk, entrepreneur & chief editor of his newspaper "Work and Education"

Moldovan small and medium enterprises lack access to up-to-date information on local and regional level government decisions, national policy issues, and legislative information that impacts their business. The BIZPRO project, funded by USAID, has created a telephone information service in each region of Moldova for entrepreneurs and business owners. The hotline answers questions on business operations, taxation and regulations affecting small-medium enterprises. Seven “Entrepreneur Hotlines” were established in cooperation with Moldovan business associations. In only one year, they helped register 198 new businesses in Moldova.

For more information, please visit www.usaid.gov.

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